

## “Excellence in Journalism Relating to Pathology” Media Awards Open

Australasia’s leading medical diagnostic body, The Royal College of Pathologists of Australasia (RCPA), has opened nominations for its fourth annual media awards for “Excellence in Journalism Relating to Pathology”.

The RCPA seeks to recognise journalists who best represent the essential role of pathology in medicine, in stories that illustrate the breadth, depth or importance of Pathology to the wider community.

Two \$2000 prizes will be awarded, one each for Print/Digital and Electronic Media categories, for the media professional who is judged to have best portrayed issues within the field of pathology.

Work published, broadcast or televised between 1 March 2008 and 28 February 2009 will be eligible to win the Australasian awards.

The CEO of the RCPA, Dr Debra Graves, says pathology plays a critical role across all areas of medicine.

“In fact, pathology *is* medicine,” says Dr Graves, “and will become more so with the increasing advent of personalised medicine”.

“Pathology continues to remain the ‘hidden science’ of medicine. The role of the editorial media in helping unravel the complexities of science and medicine for the public, and assisting in providing a greater understanding of pathology, is critical.

“With these annual awards, we are again seeking to recognise those professionals who excel at achieving that.”

Past winners of the Awards have included Adam Cresswell (The Australian); Sophie Scott (ABC TV), Janelle Miles (Courier Mail), Martin Johnston (New Zealand Herald), Louise Hall (Sun Herald) and Gabrielle Boyle (Network Ten).

Members of the public, media and healthcare professionals are welcome to submit nominations for the best article or story relating to pathology, to [rcpa@rcpa.edu.au](mailto:rcpa@rcpa.edu.au), by C.O.B. 2 March 2009.

The winners will be announced on Friday, March 13<sup>th</sup> at the RCPA’s Pathology Update / World Association of Societies of Pathology and Laboratory Medicine (WASPaLM), being held in Sydney March 13<sup>th</sup> – 15<sup>th</sup> 2009.

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