

Thursday, 2 February 2012

RCPA seeking nominees for media excellence

The Royal College of Pathologist Australasia (RCPA) is calling on members of the media to submit nominations for its seventh annual “Excellence in Journalism Relating to Pathology” awards.

This year the College is presenting two media awards to the value of \$2000 to journalists or broadcasters whose reports have highlighted the significance of pathology in medicine either in print and online media or on radio and television.

President of the RCPA, Professor Yee Khong, says pathologists are the unsung heroes behind the medical scenes who remain largely unrecognised and should be brought to the forefront.

“Pathologists are highly trained doctors who work behind the scenes, examining changes in body tissues, blood and other bodily fluids. Their findings often reveal the causes of disease, or tell us how severe a condition is. These results are vital when monitoring the progress of treatments,” says Professor Khong.

“It is important to acknowledge the work of pathologists along with those who contribute to raising the public’s awareness of the role pathology plays in every aspect of medicine.”

Previous winners have come from Australian and New Zealand media. In 2011, the winner of the award was Megan Howe from Australian Doctors for her series “Testing Update”.

Winners in other years include Kirrilly Burton, (Medical Observer), Karen Brown (Radio NZ) ‘Testing Time’; Julie Robotham (Sydney Morning Herald); Jill Margo (Australian Financial Review); Adam Cresswell (The Australian); Sophie Scott (ABC TV); Janelle Miles (Courier Mail); Martin Johnston (New Zealand Herald); Louise Hall (Sun Herald) and Gabrielle Boyle (Network Ten).

The winners of the 2012 awards will be announced on Friday 9 March at the RCPA’s [Pathology Update Conference](#) held at the Sydney Convention Centre from 9 – 11 March 2012.

Members of the public, media and healthcare professionals are welcome to submit nominations for the best article or story relating to pathology, to elsag@rcpa.edu.au (fax +61 2 8356 5828), by COB 24 February 2012. For more information about the awards, call Elsa Genovese, Executive Assistant to the CEO, on +61 2 8356 5807.

Royal College of Pathologists of Australasia

The RCPA is the leading organisation representing pathologists in Australasia. Its mission is to train and support pathologists and to improve the use of pathology testing to achieve better healthcare.

For more information please visit:

<http://www.rcpa.edu.au/>

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