

Policy

Subject: Use of the Royal College of Pathologists of Australasia's Crest and Logo
Approval Date: March 2001, June 2006, July 2010, December 2014, November 2018
Review Date: November 2022
Review By: Board of Directors
Number: 11/2001

The College crest and logo cannot be used without the permission of the Board of Directors.

Any Fellow or any individual wishing to use the College crest and logo must make a request in writing stating the manner in which the logo will be employed. Permission, if granted, will be given in writing by the Secretary/Treasurer.

Whenever the College crest or logo is used, it must be reproduced in full, without any changes to text or design and without distortion to shape.

The College crest and logo is for use on all correspondence, documents, manuals, certificates, flyers, journals, and honour boards that the College produces and may also be used on other items such as gifts, banners, and promotional merchandise at the discretion of the Board of Directors.

The College crest and logo may be used in conjunction with another logo only with the approval of the Board of Directors of the College. Approval has been given for use for accredited laboratories under NATA/RCPA.

Being a Fellow of the College does not include the automatic right to use of the College crest and logo. Any Fellow wishing to use the College crest and or logo professionally must make a request in writing stating the manner in which the image will be employed. Permission, if granted, will be in the form of written correspondence from the Secretary/Treasurer.

Notwithstanding the above, College Committees when conducting College business can use the crest and or logo as appropriate.

In addition the College strapline "Medicine is Pathology" when appearing with the logo should only be reproduced with permission and in accordance with the College Brand Manual.